Alliant Credit Union and Neighborhood Intelligence launch Alliant Journey Home

September 21, 2026

Developed in collaboration with the Bed Bath & Beyond brand, the savings and homebuying program will be offered through Alliant, Neighborhood Intelligence, and other Alliant partnerships

CHICAGO & NASHVILLE, Tenn.--(BUSINESS WIRE)-- Alliant Credit Union, one of the nation's largest credit unions, and Neighborhood Intelligence (NASDAQ: NXH) today announced the launch of Journey Home, a savings and homebuying program developed by Alliant in collaboration with Neighborhood Intelligence through its Bed Bath & Beyond brand. Journey Home is designed to help consumers prepare financially, purchase a home, and manage the transition into homeownership.

Journey Home is designed for broad distribution. It will be offered through Alliant, across Neighborhood Intelligence's home ecosystem, and through other current and future partnerships established by Alliant. Its reach will extend beyond any single company, brand, or customer base.

How Journey Home Works

Journey Home addresses two distinct stages of homeownership. For consumers still preparing to buy, Journey Home Savings provides a structured way to build funds for a down payment while earning a savings rate 16x the national average* and working toward an additional homeownership reward. For consumers ready to buy, Journey Home connects home search, real estate professionals, Alliant financing, closing support, moving resources, home-related services, rewards, and savings.

Journey Home Savings rewards consistent saving. Members who save for at least 18 months and use those funds to purchase a home financed through Alliant Credit Union can receive a match equal to the cumulative interest earned in the account, up to $1,500. The match applies to the interest earned, not the amount deposited, effectively doubling the interest up to the program's cap.

Together, the savings and ready-to-buy experiences are designed to create a continuous path from aspiration to ownership. A consumer can begin by learning about the process and building a down payment, then use Journey Home to search, finance, close, move, and access services and savings after receiving the keys.

"Journey Home Savings is designed to reward the work that happens before a home purchase," said Mike Dobbins, President and CEO of Alliant Credit Union. "Members can earn a high savings rate, establish the discipline of contributing consistently, and qualify for an additional reward when they finance their home through Alliant. The program turns preparation into tangible financial value."

"Buying my first home was a dream come true, and every American should have the opportunity to experience that moment. There is nothing like the first night in a home of one’s own," said Marcus Lemonis, Executive Chairman and CEO of Neighborhood Intelligence. "Homeownership is one of the foundations of the American Dream, and reaching it requires education, discipline and saving. Our companies want to democratize the entire journey - from preparing to buy through the first night at home and every life event that follows. Understanding the process, doing the work and staying committed represent the kind of meritocracy we want to reward."

The Journey Home launch follows the companies' September 15 announcement of a long-term strategic partnership to develop Beyond Credit Union, powered by Alliant. The full credit union is expected to launch in Q1 2027, with additional programs and initiatives to be introduced before then. Journey Home, developed in collaboration with Bed Bath & Beyond, will be featured within the Beyond Credit Union ecosystem while also intended for broader distribution by Alliant.

Within Neighborhood Intelligence, Journey Home will be available across a portfolio led by Bed Bath & Beyond and including The Container Store, Overstock, buybuy BABY and Kirkland's, as well as the company's expanding Home Services and Home Ownership businesses.

**APY= Annual Percentage Yield. Comparison based on Alliant Credit Union 3.01% APY as of the 07/30/2026 dividend declaration date vs. the bank national average savings rate of .18% APY as of 07/06/2026 sourced from National Association of Federal Credit Unions in cooperation with SNL Financial and Datatrac Corp.*

About Alliant Credit Union

Alliant Credit Union wants people to expect more from their bank. Built for members instead of shareholders, Alliant is a national digital credit union that delivers tangible value through rewarding financial products, thoughtful digital experiences, and personalized service. With more than 90 years of history and nearly 1 million members nationwide, Alliant combines the strength

of a leading financial institution with a member-first mission, helping people feel seen, supported, and rewarded as they move forward financially. Alliant and its products are regularly top-rated by Bankrate, CNBC, NerdWallet, Forbes, WSJ Buyside, and other financial media.

About Neighborhood Intelligence

Neighborhood Intelligence is a data and technology company focused on simplifying homeownership and making it more affordable. Through three interconnected pillars - Omni-Channel Retail, Home Services and Home Ownership - the company uses proprietary data, technology and neighborhood-level intelligence to connect products, services, financing and expertise into a unified customer experience. Its portfolio includes Bed Bath & Beyond, Overstock, buybuy BABY, Kirkland's and The Container Store, as well as an expanding portfolio of Home Services and Home Ownership businesses. Together, these businesses help customers create, improve, maintain, protect, finance and transition their homes throughout the homeownership journey.

Cautionary Note Regarding Forward-Looking Statements ("Company" is Neighborhood Intelligence)

This communication contains forward-looking statements within the meaning of the federal securities laws. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to statements regarding plans and strategies for the Company, planned commercial arrangements, planned acquisitions, our industry, business strategy, plans, goals and expectations concerning our market position, future operations and other financial and operating information.

Forward-looking statements are neither promises nor guarantees and involve risks, uncertainties and other important factors that may cause actual results to differ materially from any future results expressed or implied by the forward-looking statements, including, but not limited to: the anticipated expansion of Elfa and SFV Services; customer, data and revenue-sharing initiatives; potential investments or acquisitions; and the expected benefits and timing of these initiatives, and other important factors discussed under the caption "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2025, its Quarterly Report on Form 10-Q for the quarter ended June 30, 2026, as such factors may be updated from time to time in the Company's subsequent filings with the SEC.

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