The Container Store Expands Commitment to Nearly 4,000 Local Organizers and Small Businesses

November 9, 2026

From opening its stores as community spaces to creating more ways for customers to discover local organizers, The Container Store is putting its national reach behind the businesses in every neighborhood.

NASHVILLE, Tenn.--(BUSINESS WIRE)--Nov. 9, 2026-- The Container Store, part of Neighborhood Intelligence, Inc. (Nasdaq: NXH), is expanding its commitment to a growing network of nearly 4,000 professional organizers and small businesses across the country who have long been at the heart of its brand.

From entrepreneurs just getting started to established local organizing businesses, these organizers do far more than create beautiful spaces; they build relationships, serve families, support their communities, and help customers make their homes work better every day.

The expanded commitment builds on work already underway. Earlier this fall, The Container Store invited organizers across the country to share their businesses as part of its new online organizer directory, helping customers discover organizing expertise in their own neighborhoods. The company followed with a nationwide casting call to identify organizers and businesses to feature across its stores and marketing channels.

Now, The Container Store is building on that foundation with more ways to amplify, educate, and support the businesses within its organizer community.

"We have nearly 4,000 organizers in our network, and they are so much more than business partners. They're our neighbors, and they've helped make The Container Store what it is today," said Amy Sullivan, President of Neighborhood Intelligence. Speaking directly to the local professional organizers, Ms. Sullivan continued "We know how much heart, creativity, and hard work goes into building a business of your own. We want to help you grow, introduce you to more customers and create a place where your business feels at home. Our store is your store. Our space is your space."

Our Space Is Your Space

The Container Store wants its locations to be more than places to shop. The company is creating more opportunities for local organizers to use its stores as community spaces to meet with clients, host workshops, share ideas, showcase their expertise and connect with customers and one another.

The company is also planning expanded marketing and education opportunities to support its organizer network, including more ways to feature local businesses in stores, on its website, through email and across social media. Additional education, networking and business-building resources are being developed to help organizers strengthen and grow their businesses.

"We want organizers to think of our stores as an extension of their own businesses," Sullivan continued. "Meet a client here. Teach a workshop here. Bring your community together here. Share your ideas with us. Tell us what you're seeing in your clients' homes and what you think the next great organization solution should be. We have space, customers and a platform, and we want to share them with you."

The Container Store also believes the organizer community should have a greater voice in what comes next. The people working inside customers' homes every day bring valuable perspective on how people live, the problems they are trying to solve, and where better organization can make a difference. Their ideas, feedback, and expertise can help shape the future of organization.

Helping Neighbors Discover Local Businesses

The Container Store's online organizer directory at www.containerstore.com/find-an-organizer makes it easier for customers to find organizing businesses in their own communities while giving local organizers greater visibility with potential clients.

Neighborhood Spotlight, social media, email, digital storytelling and in-store features provide additional ways to celebrate the people behind these businesses and share their expertise with a larger audience.

"When a local organizer grows their business, that's good for their family, their neighborhood, and their community. And it's good for us, too," said Sullivan. "That's what growing together looks like. We can use our stores, our marketing and our reach to amplify these businesses, while learning from the incredible expertise they bring to our customers every day. Their success matters to us, and they are an important part of the future of The Container Store."

About The Container Store

The Container Store is a leading destination for storage, organization and closet solutions, offering products, expertise and services that help customers make the most of their homes. Through its retail stores, digital platforms and longstanding relationships with organizers across the country, The Container Store helps customers create spaces that work better for the way they live. The Container Store is part of Neighborhood Intelligence, Inc. (Nasdaq: NXH).

View source version on businesswire.com: https://www.businesswire.com/news/home/20261109109201/en/

Media and Investor Contact
ir@neighborhoodintelligence.com

Source: Neighborhood Intelligence, Inc.